



KOOROSH ACADEMY

OFF-ROAD MOTOR SPORT

Koorosh Ghorbani - Resume

Founder & CEO of Koorosh Academy

TO : Whom is concern

Date, 2022 season



MY GOALS

Every brand needs a unique and efficient advertise to be seen by the community in a way which make people want to use their products in daily life and what can be better than people see your products by a pro athlete recommendation. At the same time, the brand and community will feel that they are more influencing and useful for people and society in this unique advertisement created by us.

WORK HISTORY

Professional Motor Trial Rider , 2013 to Current

Iran Motor Trial Champion in 2003 , 2004 , 2005 , 2006 , 2013 , 2014 , 2015 , 2016 , 2017 , 2018 , 2019 , 2020 .

Chairman of Iran Motor Trial Committee of MAFIRI (Motorcycle & Automobile Federation Iran)
Tehran, Iran ,02/2017 to 2020

1- design and building first professional Trial Motorcycle Area with the closest international standards and criteria.

2- holding Iran Motor Trial's championship competitions in a new method and an excellent way of holding.

3- talent identification and holding refereeing and coaching educational classes related to trial motorcycling in Iran.

4- taking part in international races and put an effort to establish better and more communication between the Iranian Motorcycling Federation and other countries.



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Professional Motor Sport Couching and Refereeing , 08/2017 to Current

- 1- Motivated athletes to become stronger, more agile and more effective through training habits and proper nutrition.
- 2 - Evaluated individual knowledge, skills and strengths and assigned personal positions to maximize talent areas.
- 3 - Communicated with fans, coaches, players and other umpires.
- 4 - Explained and taught regulations and rules to players and coaches.
- 5 - Educated athletes, coaches and fellow officials about game rules and regulations.
- 6 - Notified players, coaches and officiating team of rule infractions and relevant penalties.

Motor & Bicycle Trial Rider and Brand Ambassador of S3parts company, 2006 to Current - Spain , Barcelona

- 1 - Snapped professional quality photographs and videos to use on social media channels for promotional campaigns.
- 2 - Provided customer service using extensive knowledge of S3 products.
- 3 - Planned and organized sampling events by working hand-in-hand with retail store managers and leaders.
- 4 - Increased brand awareness through event marketing, demonstrations, sales and brand promotion.
- 5 - Analyzed media engagement and produced tracking reports.

Motor & Bicycle Trial Rider and Brand Ambassador of Trialmotor online shop and off-road Motor club, 2016 to Current - Lousã, Portugal Coimbra

- 1 - Snapped professional quality photographs and videos to on social media channels for promotional campaigns.



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- 2 - Provided customer service using extensive knowledge of Trialmotor products.
- 3 - Planned and organized sampling events by working hand-in-hand with retail store managers and leaders.
- 4 - Increased brand awareness through event marketing, demonstrations, sales and brand promotion.
- 5 - Analyzed media engagement and produced tracking reports.

Professional Coach and Motorcycle Rider of Ulusan Motor, 01/2018 to Current - Istanbul / Ankara, Turkey

- 1 - Motivated athletes to become stronger, more agile and more effective through training habits and proper nutrition.
- 2 - Evaluated individual knowledge, skills and strengths and assigned personal positions to maximize talent areas.
- 3 - Listened to customer needs and desires to identify and recommend optimal products.
- 4 - Increased customer engagement through social media.
- 5 - Created videos and managed YouTube channel to strengthen company reputation.
- 6 - Take part in international races and advertise brand out of country's border.

We Try to introduce off-road motor sport in middle east (specially Turkey and Iran) and I am proud to say we are not alone in this project and being support by our dear partners.

SPONSORS

Being supported by **S3parts**, motorcycling gear and parts Spain

Being supported by **Trialmotor**, Online shop & school Portugal

Being supported by **Sherco**, Motorcycling manufacture Spain/French



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Being supported by **Beta Tools** Hungary

Being supported by **Galfer**, breaking system Italy

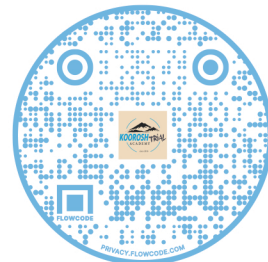
Being supported by **Stylmartin** , foot wear Italy

We gather around from all world for the same goal.
Looking forward to hear from you.
Sincerely Yours

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